

COJAG
The Unique World



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Our Solutions

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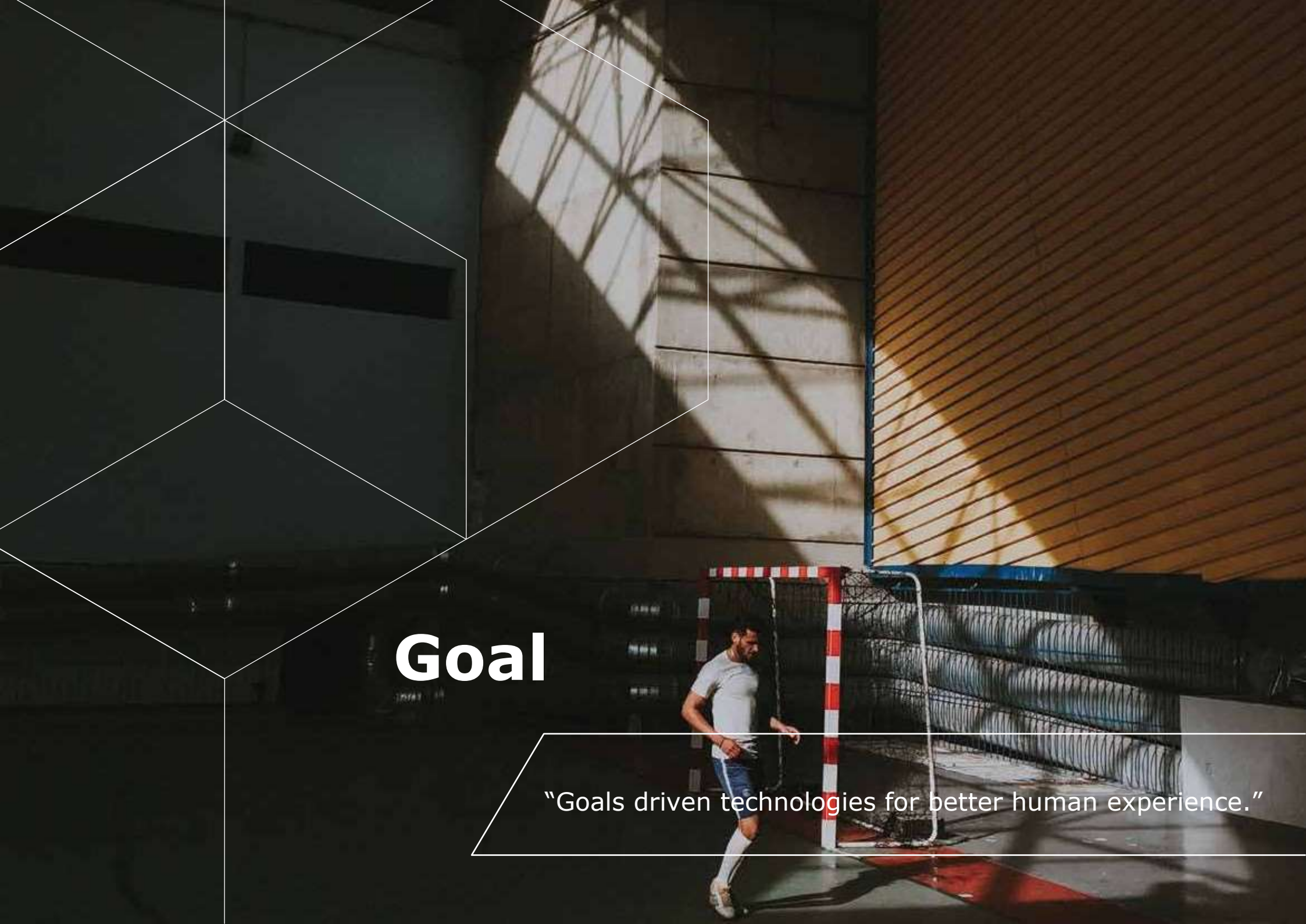
Vision:

“Our aim is to provide integrated solutions based on the latest technologies in all fields we cover. With our strong profile of companies under COJAG group, our services and products are starting with the human interaction with services and products and to provide better experience for humans with technologies.

When we believe the technology is to provide a better 360 human experience, we carefully study the interaction between technologies and human and provide a better technology experience. We study both physical and digital interaction with technologies and provide best hybrid model between both by using AI integration with machine learning”

KRUNAL KALBENDE
CEO (COJAG)

www.cojagtech.com



Goal

“Goals driven technologies for better human experience.”

Cojag Technology's

Cojag smart technology firm established on 21st December 2016 with the motive to work efficiently for number of fields in IT sector, education, agriculture and consultancy services. To make technically intellectual development in the customers. It provides opportunities to enthusiastic young workers in execution of their ideas. Platforms provided are IoT, web development, app development and mentorship.

In today's energetic fast driven world it has become very consuming to set a mark of one's own brand. Technology advancement has given great mediums to connect the ideas for business. It has provided large influence through which one can acquire successful marketing. For such an approach cojag smart technology provides every service to begin with. From strategic analysis plans to educational training, app and web development, project development, data analysis and data science.

Technology has totally changed our lifestyle through the past decade. When used precisely it can do wonders in the advantages for any business. Holistic and over all development is what cojag smart technology has to offer. All that one needs to be aware about technically is provided for learners. AI's transform happens ethnically and is a sensitive knowledge information that is also responsibility taught in the workshops. Robotics, machine learning, web development are a few more workshops conducted..

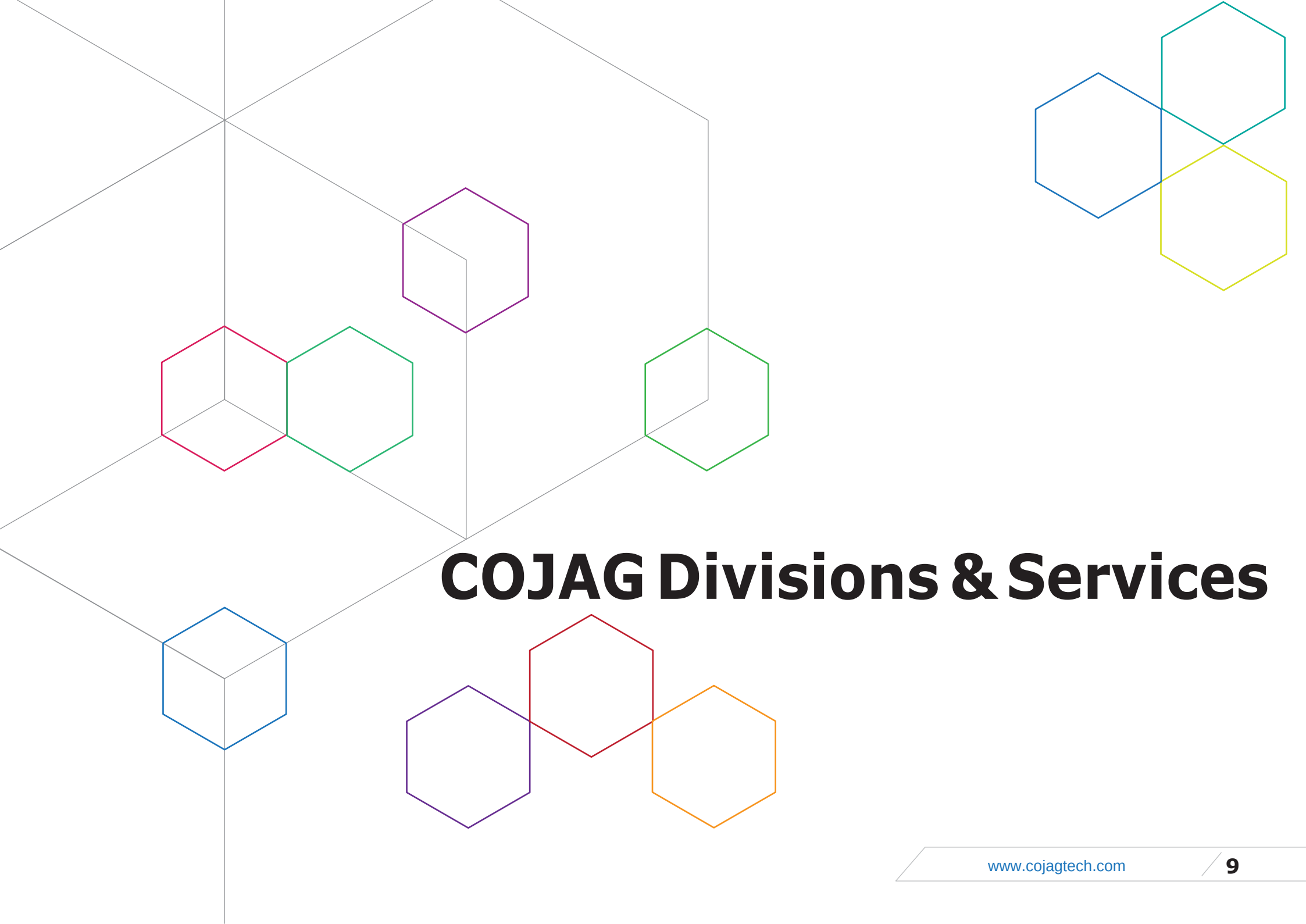
A close-up photograph of a person's hand moving a dark wooden chess piece on a checkered board. The hand is positioned in the upper center, with fingers gripping the piece. The chessboard is in the foreground, showing alternating light and dark squares. Several other chess pieces, both dark and light, are scattered across the board. The background is dark and out of focus, showing parts of a person's clothing and another hand. The word "Strategy" is written in white, bold, sans-serif font on the right side of the image.

Strategy

To employ the latest integrated technology solutions for better human experience.

COJAG services and products are based on integrated IT & AI architecture eco system.
We continue enhance the architecture based on latest technologies changes and business needs.





COJAG Divisions & Services

Digital Strategy



Human Centric

- **Building Human Centric service**
Building human centric services and solution based on human centric experience.
- **Combined major human centric approaches**
How to combine the main approaches human centered design , design thinking , human sensitive design and marketing 4.0 for building human centric services.
- **Framework**
Building framework based on human centric focus and incorporate common approaches within the framework.

Research and Development

- **Research Data collection**
Collect all data related to a specific topic by conducting a research following a list of specific areas and keywords.
- **Mind Mapping**
Create a informative Map that includes the list of keywords, & initial research data.
- **Data analysis and Processing**
Apply creative thinking, analysis and good judgement to propose innovative solutions to technical problems, which may involve a range of diverse approaches and resolving conflicting issues.
- **Assessment and Evaluation**
Evaluate technology through activities in order to determine the suitability and effectiveness of the documented research.

Digital Strategy

- **Customer experience journey**
How to building customer experience journey across the stages of customer engagement from reach to influence.
- **Digital channels handling**
Building strategy for digital channels with customers through 360 digital transformation mixing between Social media , web sites , CMS system , CRM and others.
- **Framework**
How to build framework for digital transformation and go through the framework from vision and goals till customer conversion and loyalty.
- **Omni strategy**
Building integrated eco system for customer experience with omnichannels.
- **Understanding Digital Customer Behaviors**
Building different customer engagement strategy to understand the customer behavior.

Building UX for different digital channels

- **Building reverse design engineering experience**
Building reserve engineering experience methodology.
- **Customer segmentation and building UX**
Building UX based on customer segmentation methodologies such as persona and primary market research methodologies.
- **Culture compatible UX**
Building culture compatible UX for different segmentation of customers.
- **Customer journey experience and UX**
Mixing between the customer experience between physical and digital interaction.
- **Building custom guidance and framework for UX**
Building custom UX guidance and framework based on customer focus and segmentation.

Localization

- **Interface localization**
Localize the interface from English/French to Arabic.
- **Building localization terms**
Create a list translated terms dictionary for the software localization and incorporate it with the software development.
- **Building culture compatible software**
Cover the aspect of building local flavor software and compatibility issues covering the geopolitical issues.
- **Software development for Arabic support**
Develop and localize the software coding into Arabic support such as RTL, hijra date , reading order support and others.



Projects & Processes Management

Process Management

- **Business Analysis and Process Management**
Implement the Continuous improvement methodologies with change management approaches to translate stakeholder vision.
- **Business Technology**
Consultative support to IT program management offices, prioritize the IT department's portfolio of projects, and offer a PM approach to end-to-end system selection and implementation projects within IT and other business functions.
- **IT Advisory Services**
Provide the means to define and implement an integrated plan of the technological aspect of the enterprise, which aims at best supporting the business strategy. Using a modular, business-oriented methodology and set of tools.
- **Capital Project Management**
Develop the business case, to the PM of the design, planning, and execution, we make sure the project delivers the expected value.
- **Change Management**
Blend professional project management with change management best practices to ensure projects are completed on time and on budget.
- **Reverse Engineering, Mergers & Acquisitions**
Develop a prioritized implementation plan in alignment with your strategic vision for the new, now larger company.
- **Documentation Management**
Prepare Clear and concrete documentations for all inhouse project and any other project; as well use system to track, manage and store documents and reduce paper. Record of the various versions created and modified by different users.

Project Management

- **Project Coordination**
Building the Action Plan of every project after coordinating with the key persons; Building all project activities by setting their priority and provide the client the accurate timeline needed to complete the project.
- **Value Engineering**
Building objective and systematic evaluations between conflicting demands.
- **Coordination, Communications and Decision-making**
Building team work atmosphere, coordinating with the team by implementing transformational style in communication and decision making.
- **Quality Assurance and the Matrix Organization**
Implementing QA is concept which permits a supervisor to delegate authority while reliably maintaining responsibility for the action of others: All contracted commitments/All criteria established for the project, and Good practice.
- **Reporting Project Performance**
Providing a reporting system that delivers a comparison for monitoring the current project plan against the expenditures accrued to date and against an independent estimate of the current status.



**Infrastructure, Data Security
& Telecommunications**

Data Center SAP, NON SAP & Cloud Services

- **Data center Maintenance**
Full Server management services, fully architecture of the storages, Core switches and Networking, other related services.
- **Azure services**
Deploy and manage cloud tools such as web application, virtual machines connected to External and local servers, web hosting infrastructure, implementing the high availability and build a connection bridge to balance both local data center and virtual data center, deploying all data bases like MySQL, SQL and Clear DB and centralizing it, plus creating a public storages in Microsoft servers.
- **AWS website hosting**
Implement Web Apps, IT OPS Management tools and deploy in Amazon web services and configuration of DNS.

IT Security, Data storage & Asset Management

- **IT security**
Provide cybersecurity strategies and prevent unauthorized access to organizational assets, by Maintaining the integrity and confidentiality of sensitive information, by blocking the access of sophisticated hackers. Create an auditing process to test in quarter bases the security gates and accesses thru ethical hacking program by Updating systematic such as (windows 10, window Servers, active directory, Exchange, and Azure) with latest updates bugs fixing in Operating system for End user machine.

Telecom Engineering Services

- **Heterogeneous Network (LTE-Wifi)**
Connecting computers and other devices with different operating systems and/or protocols. For example, local area networks (LANs) that connect Microsoft Windows and Linux based personal computers with Apple Macintosh computers are heterogeneous.
- **Antenna Management**
Present telecom technology framework/solution/advice/architecture to stakeholders as a client facing leader in partnership with UC Core services team.
- **GSM Consulting**
Provide expert planning and project controls services advice and expertise to infrastructure.
- **Mobile wireless System**
Provide consultancy about mobile wireless system analyst and leads to ensure performance of all mobile assets.
- **Data Storage**
Provide solutions for data collection from END user machines, ERP, POS, etc to local custody from a different location, thru a consistent Work with Dell EMC, Fujitsu, Commvault, Veeam and Azure as storage for backup solution.
Build a Disaster recovery architect that works cloudily and on premises as high availability standard Data and systematic backup.

Telecommunication, Communication & Networking

- **Networking Maintenance**

Provide computer Network Architect, Network Engineer work with a company's computer network, using information technology to make network systems for employees to use. These data networks can include local area networks (LANs), wide area networks (WANs), intranets and extranets. Network complexity can vary depending on the organization, setting up internet wireless Technology. Go for more closed Network like IOT solution.

- **Telephony systems**

Configure PBX systems and IP telephones to provide landline service. Implement and configure internal voice, Audio and Video calling internal and external thru configured IP's.

- **Communication**

Provide Configuration and implementation for Email solution, then ensure secure transactions (sending and receiving) by controlling and monitoring thru encrypting methods and tracking. Have the system build in a private network to have the ownership of communication data.

- **Office 365**

Administration, deploy and implement the cloud-based service of Exchange, Exchange Online and Outlook, Office Applications, Spam and Malware Protection, SharePoint, Skype for Business & OneDrive for Business.

Technical Support, Staff Planning & IT service Management

- **Technical Support**

Deliver Support in layer 1,2 End user hardware like laptops, PC's from top brands like Fujitsu, Lenovo, HP, Dell, Mac with different kind of configuration part of software platforms.

such as Windows, Mac OS and Linux.

Provide Planning and supervision on BOQ's, Technical planning and project management for IT Infrastructure projects.

- **Staff Planning**

Provide Sub contracting Hiring for IT Infrastructure needs on project basis.

Provide Planning and supervision on BOQ's, Technical planning and project management for IT Infrastructure projects.

- **IT Services Management**

Provide a service scheduling, follow up and SLA(Service Level Agreement) for Infra Services.

Planning and supervision on BOQ's, Technical planning and project management for IT Infrastructure projects. As well Build and fix Offices Infrastructure, Malls, Building, events Venue site with Infrastructure work to set Network setups and surveillance requirements.



Smart Solutions & Automation

Smart City

- **Building secured infrastructure for smart city**
Building secured private infrastructure physical layer for smart city mapping and consultation services.
- **Building private data center for smart city**
Building private cloud data center for smart city.
- **Building integrated big data analytics**
Building integrated big data center for IOT and different data types for smart city.
- **Building control room for smart city**
Building executive control room with metrics and KPIs dashboard for different type of audiences.

Smart Government

- **Building smart government center of excellences**
Building smart government center of excellences.
- **Build smart government best practicing research center**
Building best practicing research center.
- **System integration with smart city**
Building integrated data systems between smart government and smart city.

Smart Home Division

- **Smart Light Control**
Simple solutions for switching and dimming.
- **Smart Control A/C and temperature**
Simple solutions for the control of temperature and room climate.
- **Smart Control Blinds and shutter**
Solutions for the shading operation.
- **Smart Control Music system (Outdoor, Indoor)**
Smart Radio with touch display.
- **Solutions for door communication**
Intercom systems for houses and apartment buildings.
- **Smart Control Home theater (Home Cinema)**
Home automation synchronizes home entertainment components.
such as Apple TV, Satellite System, DVD, Blue-Ray Players, PS4, Xbox, etc.
- **Security System**
Solutions for more security CCTV and Alarm technology.
- **Smoke detector System**
The smoke detector is a life-saver offering specific features that provide additional security and comfort.
- **Connection systems**
Perfect connections for multimedia components, network technology, and more.

Smart City Division

- **Smart Infrastructure**

Water-recycling systems, Wasting recycling and sustainability infrastructure.

- **Smart Parking**

Smart parking payment systems, A city guide app., Widespread use of traffic rerouting apps.

- **Smart Signage**

OLED lights and surveillance in high-crime zones, Smart digital signage, Smart dynamic display real-time.

- **Smart Saving Energy**

Sustainable and energy efficient, Usage of green energy, Roofs covered with solar panels or gardens.

- **Smart Security System**

Monitoring and control the CCTV, Smart dashboard, OLED lights and surveillance in high-crime zones.

- **Full Solution Related IOT**

Provide a full architect of points of networks and separated to 2 sides for Public plus the future business.

- **Data Center Operation**

Provide a full layout design for the data center as it will be the main control command for IT link.

- **Smart Sensors**

Look for the options on the market and evaluate, Provide smart sensor for each shop, Monitor.

- **Smart Meter**

provide each shop a smart meter as option to count the power consumption.

- **Parking System Solution**

Full design of the parking system technology indoor and outdoor, Car finder based on camera detection.



ERP Divisions

Management Consulting

- **Assessment and evaluation**
Existing Product/Infra Evaluation, Requirement Analysis, Process & Product Fitment.
- **Strategy and road map formulation**
Formulate the Required Road-MAP and Optimize the solution, Resources to the Organization needs.
- **Solution architecting**
Architecting will be done across Infra, ERP, CRM & Compliance requirements.
- **Solution building or integration**
Solution can be a Be-Spoke or a Product, Integrated with Existing operations.
- **Analytics design and implementation**
The Group/Company requirement for Analytics, reporting. Even Only reporting can be served.

SAP Solution Services

- **ERP Assessment**
Assessing the clients current ERP and do the required Requirement Assessment along float RFP.
- **Product Licensing**
Can review and support in Product Licensing for the clients.
- **Implementations**
END to END Implementations across the SAP Products & Solutions.
- **Application & Incident Support**
SAP Functional Support Onsite & Offshore.

SAP Business Objects

- **Planning and Discovery**
Strategize & system design, Defining the implementation plan, for the requirements of Org.
- **Design and Report Training**
Analysis the SAP BO experts' team identifies the objectives and distinguishing characteristics.(BBP)
- **Development & Customization**
Application customizing and adding custom solution components to fulfill the design goals.
- **Support & Trainings**
Implementation is performed and training is arranged for all users to make the most of the SAP BO solution.
- **Post Go Live Services**
Reviews with Business teams, find the GAPS do the required support.
- **Code & Development Services**
Asses the custom code review and optimization of the programs.
- **Functional Upgrades & Migrations**
Upgrade and Migrate the SAP solutions to S/4HANA.

SAP Business Process & Consolidation

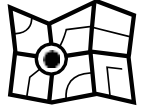
- **Business Planning**
Long-range planning spanning Multiple years depending on the size of the Organization.
- **Budgeting**
Defining the budgeting periodic cycles including upcoming years.
- **Forecasting**
Define and Work on the Rolling Forecast (12-18 Months)- BPC Forecasting.
- **Consolidations**
Built-in financial intelligence including robust legal and management consolidation capabilities.
- **Reporting & Analysis**
Management Reporting & Analysis for both Operations and Finance, What-IF scenarios(includes).

Open Source ERP- ODOO

- **Analyze the Back Office**
Analyze the Back Office & reporting requirements.
- **Onboard**
On Board the Cloud/On-premise solution for the Train and Config.
- **Data**
Customer/Business Data balances(Import).
- **Train the Trainer**
To Minimize the cost we train the super users at Business teams, On-line videos.
- **Go-Live**
Transactions will be Live.
- **Support**
Will be from Off-shore or Remote.

SAP Infrastructure

- **Data Centre Solutions**
Sizing and Building Datacenter.
- **Hardware Platform Solutions**
Sizing and providing the right hardware platform for.
- **Software Licensing Solutions**
Licensing the whole SAP Software Solutions and performing license Audit to stay with compliance.
- **SAP System Implementations**
Installing all ERP Solutions provided by SAP.
- **Backup and Recovery Solutions**
Provide and plan proper backup and restore strategy.
- **Disaster Recovery Solutions**
Planning and building a proper disaster recovery solution for SAP.
- **Incident Management**
Building and configuring the Incident management tool to report and work on the tickets.
- **Network Management**
Managing the Network paths of SAP by VPN Setup and secure connection.
- **Upgrade and Migration**
Perform all SAP application upgrade and Migrations projects.
- **Migration from Cloud to On prim**
Performing migration of SAP application from SAP Cloud to on-prim and Vice-Versa.



CRM & Loyalty Systems

CRM Division

- **Vision and Roadmap**
Define the business goals/objectives and milestones, and determine the scope of work.
- **Business process analysis**
Review business processes and workflow and recommend best practices.
- **Benchmarking /Product selection**
Help the business to select the suitable solution in the market that meets industry standards and fit their activities and budget.
- **Customization and Integration**
(Open Source SuiteCRM)
Product configuration, Customization, Data management, Social Media Integration, Mobile enablement, Digital Marketing Platform integration, Ecommerce platform integration, POS & ERP integration, 360-degree integration.
- **Migration**
Legacy applications and CRM products, On premise CRM to cloud CRM.
- **Extensions**
Social media+ mobility, Customer data hub, Web portal, Third party UI mashups.
- **Managed Services**
Ongoing support, Shared services.

Loyalty Program solutions

- **Vision and Roadmap**
Define the business goals/objectives and milestones, and determine the scope of work.
- **Business process analysis**
Review business processes and workflow and recommend best practices.
- **Benchmarking /Product selection**
Help the business to select the suitable solution in the market that meets industry standards and fit their activities and budget.
- **Customization and Integration**
(Open Source SuiteCRM)
Fully Customizable Member Program that is easy to use, empower you to a customized loyalty program. Card based & Cardless Programs, Omni-channel Registration & Redemption, Easy POS, E-Commerce Integrations, Backend Infrastructure, Real-time Customer Engagement, Flexible Member Communication, In-depth Performance Reports, Business Integrations Solutions.

Data Protection & GDPR Consultancy Services

- **GDPR Compliance Services**
General Data Protection Consultancy, Creating Records of Processing, GDPR Gap Analysis, Consent Management Services.
- **Policy Development**
Development of Policies and Procedures, Development of Privacy Notices.
- **Risk Assessment**
Privacy Impact Assessments (PIAs), Data Protection Impact Assessments (DPIAs), Legitimate Interest Assessments (LIAs).
- **Processes Auditing**
Supplier (Processor) Auditing, Review of Supplier (Processor) Security.
- **Training**
GDPR & Data Protection Training Services.

Events Management Solutions

- **Events Ticketing Management Systems**
Design, Develop & Customize from scratch or open source (e.g. Attendize) based live events ticketing management solutions.
- **Venue Food & Beverage Management Solutions**
Design, Develop & Customize from scratch or open source based system to manage, monitor & control F&B sales in the venue.



Digital Solutions & Development

Document Management & Workflow Automation

- **Customization**
Implement and manage multifunctional and user-friendly SharePoint solutions, Enterprise Documents Management Solutions.
- **Performance Review**
Enhancing SharePoint performance, security and usability, lowering the overall TCO and increasing the ROI of your deployment.
- **SharePoint Governance**
User Roles & Responsibilities, SharePoint Management Rules, User Guides & User Adoption Plan.
- **Maintenance and support**
SharePoint farm maintenance and support.
- **Out-of-the-Box Configuration**
Services, Metadata, Search & User Profiles.

Custom software solutions

- **Employee appraisal system**
Online performance system for employee and system integration with SAP system.
- **MS Exchange backup tool**
backup of Exchange mailboxes for local servers for office 365.
- **Mobile attendance tracking system**
Mobile based attendance management system including tracking system , fingerprint attendance , executive dashboard formonitoring.

Database Management

- **Design**
Architecture Design & Infrastructure Planning.
- **DB Implementation & Installations**
Database Sizing for existing ERP Systems, Business Intelligence using HANA – Big Data, Database Upgrade and Migration, Database Administration & Monitoring, Supported Technologies SQL Database (HANA, Microsoft SQL , Sybase, Oracle, MySql) & NoSQL Database (MongoDB, Elastic).
- **Database Security Management**
Backup and Recovery , Disaster Recovery Management, End-to-end datasecurity.
- **Optimization**
Performance Analysis , Database Optimization, Database Normalization, Proactive health checks.
- **Ticketing system**
Standard and customized ticketing support software solutions for organization.
- **Task management system**
Standard and customized task management system for organization.



Social Media Development

Social Media Development Solutions

- **Internal tooling Development**

Integrate with various social and digital platforms to develop internal social media listening, monitoring, and page management solutions.

- **Tools Evaluation**

Evaluate many social and digital media tools as such SocialBakers, HootSuite, Sendible, Netbase, Digi-mind, Sprinklr, Julius, DemographicsPRO and many others to ensure businesses would have access to best tools and features available in the market that meets the entities' requirements and ensure continuous quality improvement.

- **API development & Integration**

Develop APIs and Integrate social and digital media with CRM, Digital Marketing Portal, Beyond Beauty, Ecommerce solution ETC..

- **Data-driven decisions**

Develop concepts and solutions to collate and analyze big data to enable stakeholders to gain visibility into different entities' performance based on predefined metrics to support top management and decision makers in the decision making process using technologies as such Elastic Stack, Redis, MongoDB, Angular/D3, and NodeJS.

- **Web Site, Web apps, and Hybrid apps Development**

Progressive, single page, and desktop & mobile hybrid applications full-stack development using cutting-edge technologies as such Angular, CSS/CSS3, PhoneGap, Ionic, MongoDB, Redis, MySQL, Postgres, NodeJS, PHP, ElectronJS, Elastic-Search.

Digital marketing collaboration with The Audience



Market Research

- **Primary Research**

Primary research (or field research) gathers original information directly for your purpose, Primary research includes: surveys, direct observations, interviews and focusgroups.

- **Secondary Research**

Secondary research (or desk research) gathers existing information through available sources. Secondary research examples include: information on the internet, existing market research results.

- **Data analysis and Processing**

Apply creative thinking, analysis and good judgement to propose innovative solutions to technical problems, which may involve a range of diverse approaches and resolving conflicting issues.

- **Researching Tools**

Facebook audience insights-SEMrush-Global web index-google analytics-Netbase-Julius -Demographics pro - Google AdWords- Google consumer barometer.



Digital Marketing Solutions

- **Newsletter Management Solutions**

Develop customized platforms for email marketing campaigns management & optimization.

- **WIFI Based Marketing Solutions**

Develop channel to communicate messages and promotions to Customers through WIFI to create multichannel experience for the shoppers.

- **Customer behavioral Analytics**

Help the business in understanding how their customers act across each channel and interaction point — digital or non-digital – and what influences their actions.

- **Complete CMS digital marketing portal**

Provide complete CMS system with leveling permission for data management including external stakeholders.

- **CRM integration**

Full integration with open source CRM systems.

- **Social media integration**

Full integration with the social media channels.

- **SEO integration**

Full integration and customized solution for SEO integration.

Digital Marketing Solutions

- **Social media marketing**

Social media strategy

Social Media Community Management services include the creation of social media calendars, the posting of content on all relevant platforms and social media moderation

Paid social media advertising using Facebook, Instagram, LinkedIn, Google and Snapchat to create targeted campaigns.

Social listening which allows you to understand conversations relating to your brand and identify both customer service and sales opportunities.

Social media for generating new leads.

- **Google advertising**

Creation of pay per click campaigns using Google display network, YouTube network and Google search network.

- **Affiliate Advertising**

Affiliate marketing is the process by which a person promotes other people or company's products and earns a profit for each sale they make.

- **Programmatic marketing**

Programmatic marketing is a way to target what types of audience you wish show your advertising to. Which can encompass segments across demographics such as age, gender, social standing, to geographic in certain areas of the country.

- **Display Advertising**

Digital display advertising refers to advertising that incorporates text, logos and pictures or images positioned on a website.

Media Division

- **Media Activities**

Media Plan

Media Buying

SMSMarketing

Television Media Buying (TV)

Cinema Media Buying

Radio Media Buying

Newspapers & Magazines Media Buying

Branding and Identity Division

- **Branding**

Brand Research & Strategy

Brand Identity & Naming

Rebranding

Logo Design

Brand collaterals

Company Profile

Brochures

- **Website analysis**

Monitoring website performance metrics as Page Load Time, Unique Visitor Traffic, Bounce Rate, Direct Traffic, Pages/Session, Average Session Duration using tools like google analytics and SEMrush
Monitor the effectiveness of online marketing strategies, onsite content, user experience, and device functionality, once we identify any issues, we can create a solution.

- **SEO**

SEO strategy (on-page SEO and off-page SEO)

Website and SEO Audits, Website structure

Website Backlink Building

SEM



Web & Ecommerce

Web Development Division

- **Website Development**

Develop website from scratch using PHP, HTML5/CSS3, JS and SQL or NoSQL DB. Develop website with CMS like WordPress, NodeJS, Joomla & Drupal Frameworks, etc.

- **Landing Page Development**

Converting designs to code (website) and setting up the forms and its database. Creating admin dashboard to monitor number of entries.

- **Newsletter**

Convert PSD designs to an HTML file. Create HTML Email Templates to fasten work turnaround.

- **Plugin Development**

Create custom plugins used in CMS like WordPress.

- **Website Maintenance**

Optimizing websites using the web performance standards by refactoring code and implementing programming models like OOP.

- **Website Monitoring**

A process of testing, verifying and fixing errors if occurs to the website. This ensures that website is uptime and functionality is as expected (Pingdom, Azure App Insights, Google Page Speed Insights).

E-Commerce Solutions

- **Ecommerce Strategy & Design**

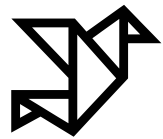
Site strategy, layout and buyer journey, Custom UI/UX design, Multi-touch engagement & Omni-channel strategy.

- **Ecommerce Development**

Smooth and seamless website development on different scales Customized shopping cart , Custom Reporting and Monitoring Tool, Mobile-optimized store, Custom Ecommerce Development, Multi-Store Development, Module Development, Product Catalog with back-end features, Secured admin dashboard, Dynamic Product Catalogue, Multi-Currency Support , Platforms: Magento (Community & Enterprise) , WordPress, Core PHP , Open Cart.

- **Integration**

Payment gateway integration, Logistics & Shipping gateway integration, Custom module integration.



Animation

Animation 2D, 3D Visualization

- **Infographics**
Create infographic design from scratch on basis of given data with using design tools illustrator & photoshop.
- **Animated commercial films**
Create 2D/3D animation, from scratch to final output, providing Logo animation, character animation, motion posters, and animated social media promotional contents; Using Maya, 3Ds Max, Adobe Animator, Adobe After Effects and Adobe Character Animator.
- **3D Visualization with 360 Degree VR**
Provide high quality, photorealistic 3D visualization. Create the 3D output from concept to photorealistic 3D content, we mainly into 3D Modelling 3D Product Renderings, 3D Floor Plans, 3D Exterior Visualizations, 3D Interior Visualizations, 3D VR, 3D Animations, 3D VR Walkthrough. We are familiar with Maya, 3Ds max and other rendering platform also.
- **Digital Concept Art and Matte Painting**
Create high-end imagery, including matte painting and concept art for film/TV, commercials, print advertising, and animation shows. Delivers a wide range of services to clients, mainly prop design, BG painting, Product Concepts, environmental designs, game concept art and all type of illustrations.
- **Storyboard**
Creating a visual interpretation of a story.
- **BG Layout and BG Painting**
Enhancing Storyboard panels with details with layout and painting.
- **Concept Art**
Rough concepts of props and characters to suit the story and style.
- **Explainer videos**
Creating animation video explaining an idea.
- **Flash banners**
Commercial flash banners for websites with animation.
- **Traditional and Flash 2D animation**
Traditional frame by frame/ Flash animation.
- **2D Animation Compositing**
Compiling animation with backgrounds and music.

Augmented Reality (AR) and Virtual Reality (VR)

- **Augmented Reality (AR) & Virtual Reality (VR)**
Developing new technology for Ar and Vr, for the best interactive and visual output we are using Unity 3d and Unreal engine with other 3D software. AR Businesscards, AR Mapping, 3D Scanning, AR mobile application.
- **360 Degree Video Production**
Shooting video of environment with a 360-degree view.
- **Virtual Tour**
Taking the user to experience an environment in various locations.
- **Google Business View Photography**
Detailed 360-degree photography of a business place.
- **VR motion Comics**
Providing the user to read comic panels in VR.

3D Visualization

- **Info Graphics - Motion Graphics - Visual effects**
Limited graphic animation videos explaining an idea; Adding animation for a graphic design artwork; and Adding Visual Effects to animation or a graphic artwork.
- **Interactive Presentation**
User interactive presentation of ideas.
- **3D modeling and Animation**
Modeling and animating simple sets of environments.

Videography & Photography

- **Commercial Films**
Creating good quality commercial contents videos, ad, social media proms; using Adobe Creative Cloud.
- **Photography/ 360-Degree**
Delivering best photography with market standard. We provide all type of photography included 360-Degree photography (DSLR and Non DSLR) Sports Photography, Food Photography, Product Photography, Timelaps Photography, Event Photography, and Corporate Photography. (included with 360 Degree VR)
- **Videography and Live Stream**
Providing videography/ Live streaming for all social media and other platforms such as. Event Videography and stream, Interviews, Product videography, and commercials.
- **Video Editing and Visual Effects**
Providing best quality video editing and VFX, using Adobe creative Claude. Manly focusing on kying, video editing, tittle animation, Colour correction, and other video services.

Creative Illustration and Designs

- **Concept art**

Create concept art as per given brief by client with using software photoshop and Illustrator.

- **Character design**

Create character design with character description given by director. We are using Photoshop, Illustrator and Mischief etc..

- **Caricature design**

Create Caricature design subject in a simplified or exaggerated way through sketching as per given brief by client with using software photoshop and Illustrator.

- **Creative illustrations**

Creative illustrations as per given brief by client with using software photoshop and Illustrator.

- **Graphic designs**

Create Graphic designs as per given brief by client with using software Illustrator, Photoshop and photograph.

- **Creative Design - User experience Design (UI/UX)**

Communication Design.
Corporate Branding.
Advertising & Publication.
Promotion Design.
Social Media Marketing Design.
Marketing Design.

- **Corporate Design**

Logo Design / Corporate Identity.
Corporate Branding.
Event Branding.
Infographics Design.
Corporate Presentation Design .
Information Architecture.

- **Motion Comic & Graphic**

Creating Story - Story idea for the animation .
Illustration or Concept Art
Rough concept and storyboard.
Animation of elements and camera movement.
3D sound mixing.
Adding the suitable sound that matches animation.

